

G2D'S FOCUS





We are focused on technology, highgrowth, and pre-IPO stage companies in Brazil, USA and Europe

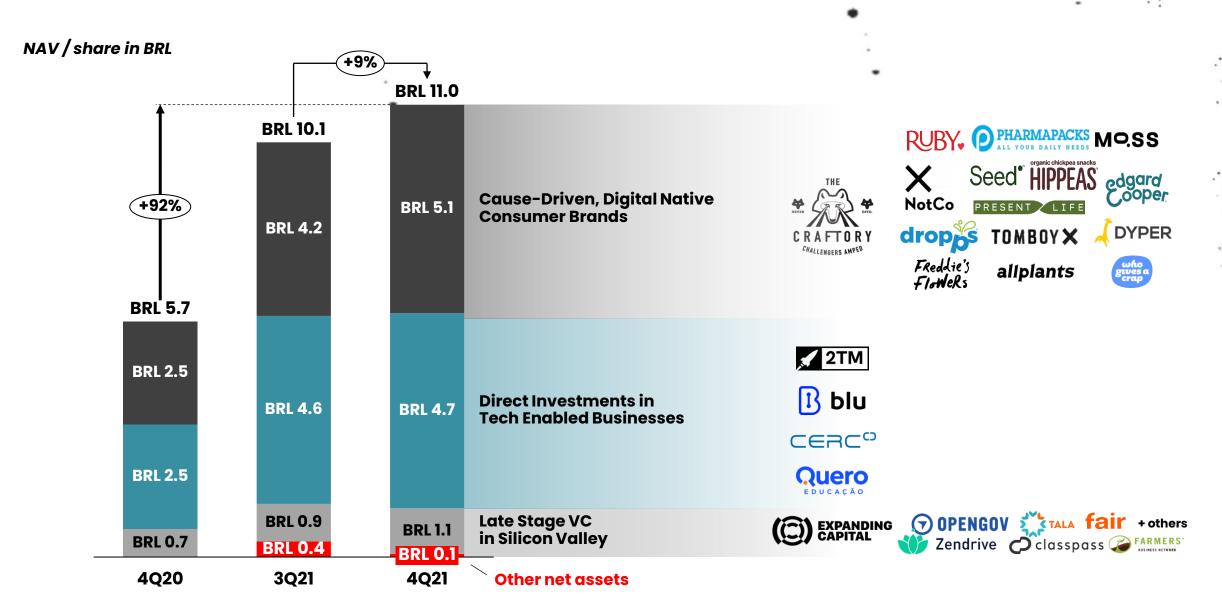


We invest in companies led by extraordinary entrepreneurs, with differentiated business models, operating in large markets



We bet on digitalization as a tool for democratization and social inclusion

WHAT IS IN A G2D SHARE?





KEY EVENTS IMPACTING G2D'S NAV IN 4Q21

Main impacts



Revaluation of several **The Craftory** investees, including:

Dyper, Seed and Edgard&Cooper





Revaluation of several companies in the portfolio of **Expanding Capital**, including: **Astra**¹, **Farmers Business Network**² and



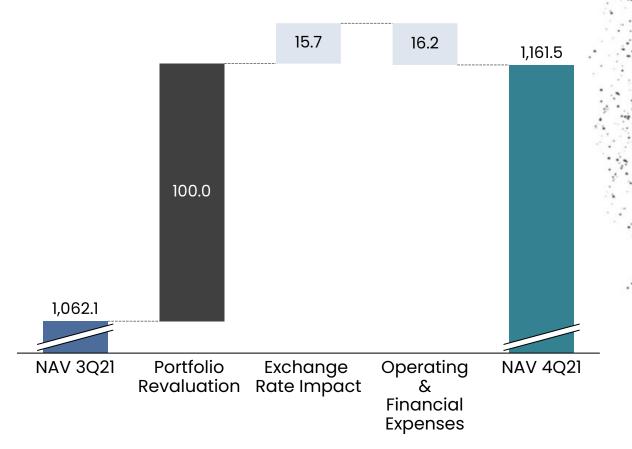


CERC completed a **BRL 90M** round with investors through the issue of new shares. Company is currently valued at **BRL 1.125B**



Reduction of **Sim;paul**'s fair value, based on **sale of customer portfolio**⁴ to Guide and **migration of Tech team**⁵ to Warren

NAV 3Q21-4Q21 (BRL M)



ClassPass³

DIGIBEE | NEW DEAL



In early 2022, G2D invested USD 2M in Digibee. Founded in 2017, the company speeds up and simplifies integration of different data sources and services



Digibee's product speeds up and simplifies integration of varying data sources and services



Founded by 3 Brazilian tech executives (>20 years in the business) with backgrounds in companies such as CA Technologies, IBM, Zup and Santander



Incubated in Itaú's *Cubo* community, the most important hub for technological entrepreneurship in Latin America



Solid client base with >200 companies, including some of Brazil's largest enterprises. Recently started expansion to US



OUR IR OFFICER: Why did we invest and believe in Digibee?



G2D's Head of IR Carlos Pessoa comments on the main drivers motivating G2D to invest USD 2M in Digibee



Carlos Pessoa, IR Officer of G2D

"Digibee's solution solves one of the biggest challenges incumbent companies face in a digital transformation: it provides a simple, quick, cost-effective means of integrating legacy systems with digital solutions. Digibee has an extraordinary team, dozens of large customers and a robust, proven technology. It began expansion into the US this year."

MAIN EVENTS OF 4Q21 | DEVELOPMENTS AT 2TM

Mercado Livre invests in 2TM, owner of Mercado Bitcoin

2TM Executive VP for Corporate Development Daniel Cunha believes Mercado Livre can have a significant impact on the development of cryptocurrencies and blockchain in Latin America

Transactions in Mercado Bitcoin exceeded BRL 40B in 2021

2TM processed **BRL 40.3B** in 2021 (**almost 7 times its 2020 volume**). The company also brought in André Franco to structure a research area focused on crypto assets



2TM, holding company of Mercado Bitcoin, receives USD 50M injection

The company raised USD 50M to finance acquisitions in Latin America from 10T Holdings, Tribe Capital, Pipo Capital, Traders Club and Endeavor Brasil

2TM Group launches "2TM Ventures"

Created in 2022, 2TM's venture capital arm, **2TM Ventures, has already invested USD 32M in 10 companies:** SL Tools, Cerc, FIDD, Concash, TC, Gorila Financial, Block4, Fingerprints DAO and Tropix

Sources: <u>Suno</u>, <u>Infomoney</u>, <u>Valor</u> e <u>TI Inside</u>

MAIN EVENTS OF 4Q21 | NOTCO (THE CRAFTORY)





Kraft Heinz and Chilean startup NotCo create a vegan joint venture

The new company, **The Kraft Heinz Not Company**, will operate under the control of <u>Kraft Heinz</u>.

The aim is to leverage the inherent strengths of the two:

- NotCo brings its patented technology in artificial intelligence
- Kraft Heinz brings its portfolio and scale of brands

The companies will focus on creating a new Kraft Heinz product category: plant-based products.

With this alliance, NotCo expects to reduce the prices of its products globally, including in Brazil.





MAIN EVENTS OF 4Q21 | FARMER BUSINESS NETWORK & QUERO EDUCAÇÃO



Farmers Business Network is valued at USD 3.9 B

The company, which connects 13,000 farmers in the United States and Canada, announced it has raised **USD 300M** in an investment round led by Fidelity Management & Research Company, **reaching a valuation** of USD 3.9B



Farmers Business Network is preparing to enter Brazil

Executive Felipe Yazbek, responsible for discovering new market opportunities, was recently in Brazil visiting farms in Mato Grosso and has been studying entry into the Brazilian market.



Quero Educação diversifies its business with two acquisitions

Quero Educação, a platform that connects students and universities, announced acquisition of two startups: **Descubra o Mundo** and **Skola**

Jources: Reuters, Neofeed, Valor

MAIN EVENTS OF 4Q21 | MOSS (THE CRAFTORY)



Moss raises USD 10M to scale up its operation

The company raised USD 10M **Series A round** to invest in its core operation and **develop other products**. The round was led by SP Ventures and Acre Ventures Partners, followed by Jive Investments, Flori Ventures (Celo) and The Craftory



Moss Cryptoasset (MCO2) is listed on Coinbase

Moss's MCO2 carbon credit token has become the **first Brazilian cryptoasset** listed on **US broker Coinbase**. After the start of trading, **it doubled in value from USD 9 to around USD 20**





ontes: Cointelegraph e Brazil Journal

G2D - PORTFOLIO SUMMARY





Direct investments







THE CPG SECTOR | HISTORY AND DYNAMICS



Consumer Packaged Goods are goods consumed in a short period of time, such as **food, beverages, cosmetics, household products**, etc. This is one of the largest industries in the world, led by **large companies** such as **Coca-Cola**, **L'Óreal**, and **P&G**.

4 pillars that helped the CPG market grow

- Product and distribution innovation in mass markets
- Partnerships with large distribution channels (supermarkets)
- Eliminating costs from the operational model, often by centralizing marketing
- Use of M&A to consolidate markets and enable post-acquisition organic growth















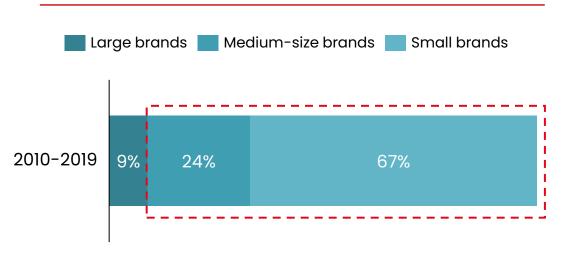




THE CPG SECTOR | THE OLD MODEL VS. THE NEW MODEL

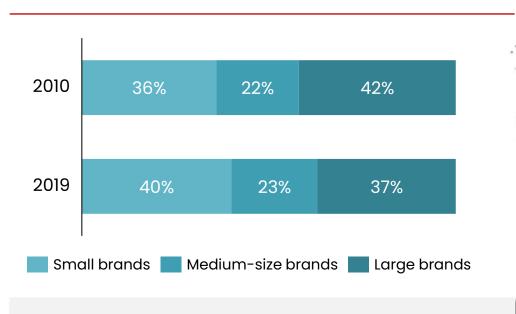
Previously, the CPG market was dominated by big brands/conglomerates. Today, small/medium sized companies have captured more global growth than their larger peers

Total CPG global growth (10 years)



In 2010–2019, small and medium-size CPG brands accounted for about 91% of all industry growth

Market share



Small brands already account for 40% of the global CPG market. This is a worrying reality for industry giants that have witnessed their collective market share go from 42% in 2010 to 37% in 2019.

Sources: Accenture, McKinsey, Statista, Investopedia

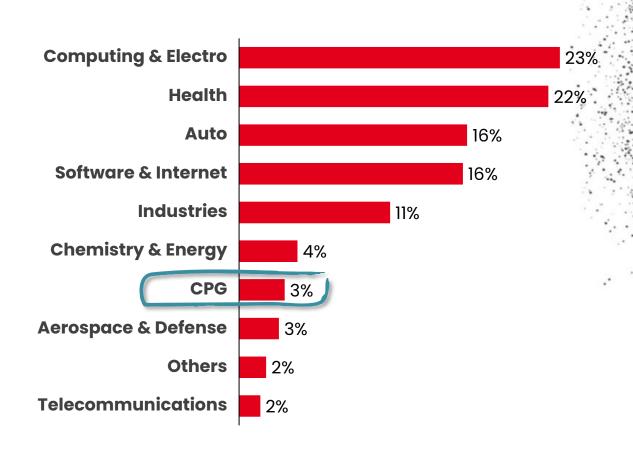
THE CPG SECTOR | WHAT BROUGHT YOU HERE, WILL NOT TAKE YOU THERE

Why has the old success model stopped generating growth?

The sector's main transformations

- On average, large conglomerates invest less in R&D than large companies in other markets
 - Digital media and data enable a sharp reduction in marketing expenses, which used to be done in large communication networks. Now, small companies can market their products in a more assertive and less costly way
- Consumers are looking for authentic brands, and prioritize a more conscious and healthier lifestyle
- **E-marketplaces have experienced a meteoric rise** of **17% p.y** in the last **5 years**, generating 65% of the growth among the world's 150 largest retailers

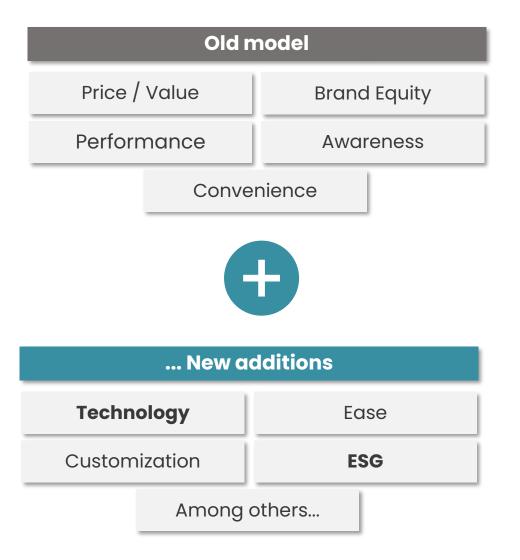
Global % of R&D spending, by industry



Sources: Accenture, McKinsey, Statista, Investopedia.

THE CPG SECTOR | A NEW ERA

Today, the growth driver for companies in CPG is not about being big. It's about thinking big







THE CPG SECTOR | WHERE DOES THE CRAFTORY FIT IN THIS CONTEXT?

Founded in early 2018, The Craftory is a permanent investment company that invests exclusively in sustainable, disruptive CPG brands with global ambitions

CHALLENGERS AMPED

Focused on brands **determined to change something in the dynamics** of their segment

Focused on high-growth companies that already have tens of millions of dollars in revenues

Invests in companies that meet the highest social and environmental standards

It is an **international company**: Craftory has investments in Latin America, the US and Europe

Technology: use of **Artificial Intelligence** in the search for investment opportunities

It is **not a silent investor**: as well as capital, it offers **operational expertise**

THE CRAFTORY | PORTFOLIO | FOOD & PET



Founded in 2015, NotCo is a **foodtech** using **Artificial Intelligence** to find **plant-based food combinations.** It seeks to revolutionize the way we search for, produce and consume food

HPPEAS

Launched in 2016, in the US and UK, Hippeas is an organic snack brand, selling chickpea-based products in over 20,000 stores in the US and UK

Seed*

Founded in 2017, Seed is a **microbial science** company pioneering application of **microbes for human and planetary health.** It markets innovative **probiotic products**



Founded in 2016, Edgard&Cooper is the first European pet food brand with 100% biodegradable packaging and fresh ingredients

THE CRAFTORY | PORTFOLIO | HEALTH & PERSONAL CARE

PRESENT LIFE

Present Life was conceived in 2019 to create and acquire "clean brands" without compromising performance or the environment. Currently Present Life brands are Kadenwood, One Ocean and LOUM Beauty. All the brands are plant-based and biodegradable



Founded 2014, Dyper is a **subscription service** for **delivery of bamboo-based diapers**. For each delivery, it purchases **carbon offsets** that promote reforestation

Freddie's FloWers

A UK-based company that offers **subscription flower delivery service**. Curated by expert florists, it delivers fresh flowers weekly. It already has over 130,000 active subscribers



Dropps is an eco-friendly brand that offers dishwashing detergent capsules and laundry soap. The company uses no plastic in packaging, making products less harmful to the environment

THE CRAFTORY | PORTFOLIO | HEALTH & PERSONAL CARE



Founded in 2015, Ruby Love is a **D2C¹** company providing **intimate apparel**, with patented technology, focused on **incontinence and feminine care**



TOMBOY X

Founded in 2012, TomBoyX is a **D2C¹** company providing **non-binary gender underwear** with the vocation of **advancing society** and **increasing people's self-esteem**



A WORD FROM CRAFTORY | THIAGO RODRIGUES



Thiago Rodrigues is partner and responsible for Investments at The Craftory



"2021 was another **strong year for The Craftory**, despite the continued uncertainty around COVID. It was a busy period for deals that saw us **complete four new investments** (Seed, Freddie's Flowers, Who Gives a Crap and allplants). We also sold Healist Naturals to Kadenwood.

Moreover, we made some **steps towards improving** our own internal **commitment to enacting the righteous causes**. During 2021, we became a **member of Diversity VC** – a new standard promoting diversity within the investing community and industry. We also took the step to **offset our carbon footprint** since inception by twofold, making us carbon negative. Finally, we became the **first ever investment house to become plastic negative**."



HIGHLIGHTS

BRL 1,162 M 4021 NAV

BRL 11.03 NAV per share¹

BRL 72 M G2D 4Q21 net result²

BRL 174.5 M Total Cash available³



^{1.} The results presented are based on 4Q21 financial statements

^{2.} Exchange rate as of December 31, 2021: 5.5805 BRL 3. Sum of Cash and Financial Investments

4Q21 & 2021 HIGHLIGHTS: ADDITIONAL FIGURES

BRL 4.36 USD 0.78 2021 Net Profit/Share

BRL 118M USD 21M 2021 Realized Gains

BRL 11.03 USD 1.98 4Q21 NAV/Share

11.4k shareholders (vs. 5.5k at IPO)

BRL 5.87 USD 1.05 4Q21 Price/Share¹

Direct Investments

74% 2021 Profit per Share/Price

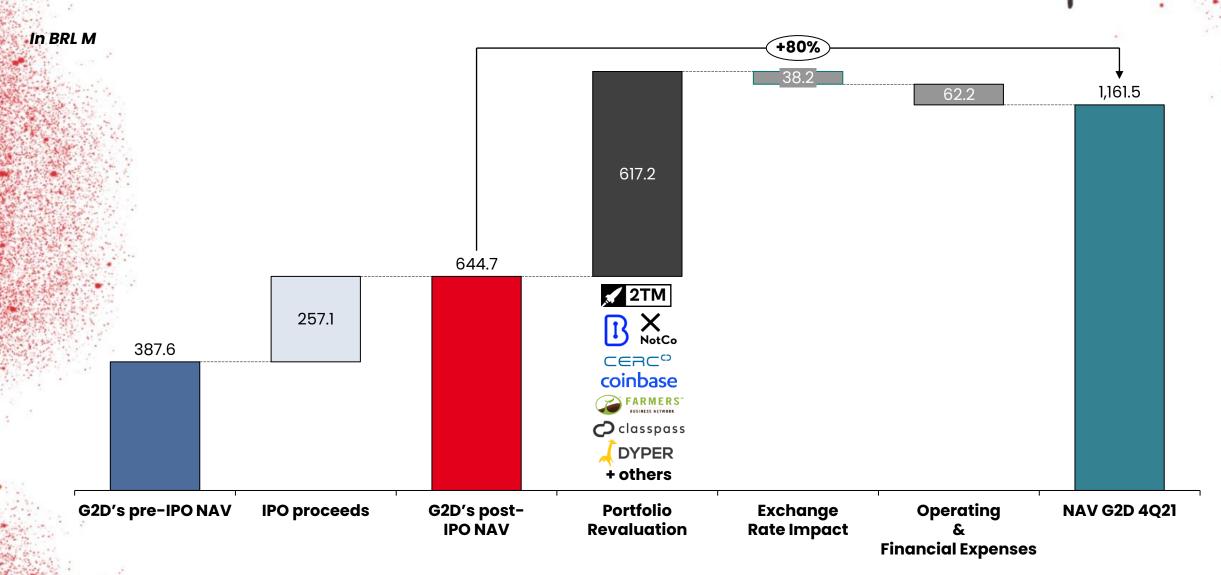
19% Realized Gains/Market Cap

> 46% Discount to NAV

+45 Indirect Investiments

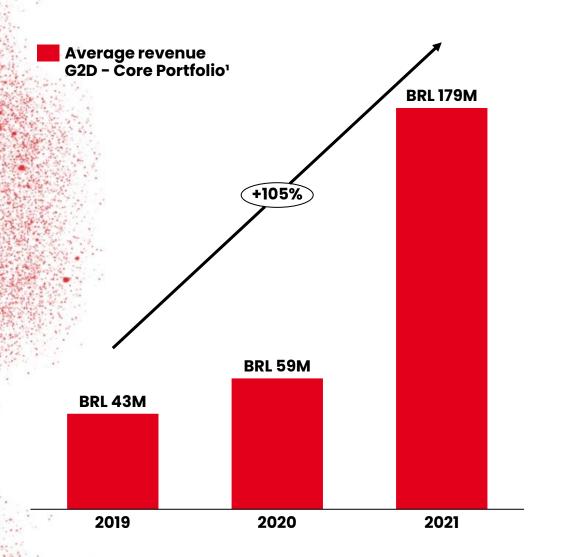
25 Note: 1. As of December 31, 2021

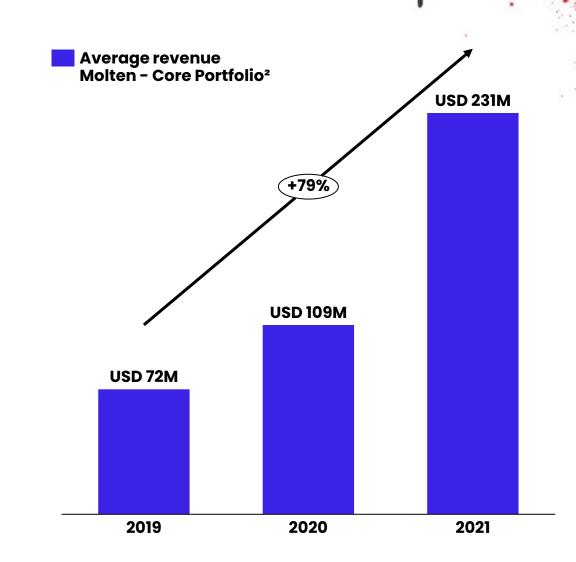
IN 7 MONTHS, G2D BROUGHT TO MARKET A SET OF ASSETS THAT GREW ABOUT 80% COMPARED TO THE POST-IPO NAV



CASE STUDY | MOLTEN VS. G2D (AVERAGE REVENUE CORE PORTFOLIO)

Average revenue of G2D Companies grows more than Molten (former Draper Esprit)





DETAILED NAVIn BRL thousands

| | December 31, | September 30, | Δ | December 31, | Δ |
|------------------------|--------------|---------------|----------|--------------|----------|
| | 2021 | 2021 | 4Q21 vs. | 2020 | 4Q21 vs. |
| Investments | 1,156,236 | 1,022,453 | 133,783 | 483,647 | 672,589 |
| The Craftory | 538,062 | 444,475 | 93,586 | 210,610 | 327,452 |
| Expanding Capital | 114,439 | 96,495 | 17,944 | 57,349 | 57,090 |
| Blu | 157,515 | 157,569 | (53) | 163,100 | (5,585) |
| Quero Educação | 28,500 | 27,779 | 721 | 26,538 | 1,962 |
| CERC | 50,573 | 43,776 | 6,797 | 15,920 | 34,653 |
| Mercado Bitcoin | 267,114 | 239,506 | 27,608 | - | 267,114 |
| Sim;paul | 33 | 12,853 | (12,820) | 10,130 | (10,097) |
| Assets and Liabilities | 5,276 | 39,608 | (34,332) | (105,287) | 110,563 |
| Cash | 116,733 | 120,991 | (4,259) | 1,720 | 115,013 |
| Financial Investments | 57,734 | 73,676 | (15,942) | - | 57,734 |
| Loans and Financings | (113,014) | (109,323) | (3,692) | (105,225) | (7,789) |
| Accounts Payable | (56,177) | (45,737) | (10,440) | (1,782) | (54,395) |
| Net Asset Value (NAV) | 1,161,512 | 1,062,061 | 99,451 | 378,360 | 783,152 |

DETAILED NAVIn USD thousands

| | December 31, | September 30, | Δ | December 31, | Δ |
|------------------------|--------------|---------------|----------|--------------|----------|
| | 2021 | 2021 | 4Q21 vs. | 2020 | 4Q21 vs. |
| Investments | 207,192 | 187,972 | 19,220 | 93,069 | 114,123 |
| The Craftory | 96,418 | 81,714 | 14,704 | 40,528 | 55,890 |
| Expanding Capital | 20,507 | 17,740 | 2,767 | 11,036 | 9,471 |
| Blu | 28,226 | 28,968 | (742) | 31,385 | (3,159) |
| Quero Educação | 5,107 | 5,107 | 0 | 5,107 | 0 |
| CERC | 9,062 | 8,048 | 1,014 | 3,064 | 5,998 |
| Mercado Bitcoin | 47,866 | 44,032 | 3,834 | - | 47,866 |
| Sim;paul | 6 | 2,363 | (2,357) | 1,949 | (1,943) |
| Assets and Liabilities | 945 | 7,282 | (6,336) | (20,261) | 21,206 |
| Cash | 20,918 | 22,244 | (1,326) | 331 | 20,587 |
| Financial Investments | 10,346 | 13,545 | (3,199) | - | 10,346 |
| Loans and Financings | (20,252) | (20,098) | (153) | (20,249) | (3) |
| Accounts Payable | (10,067) | (8,408) | (1,658) | (343) | (9,724) |
| Net Asset Value (NAV) | 208,137 | 195,253 | 12,884 | 72,808 | 135,329 |

PORTFOLIO MOVEMENTS

In USD millions

| Company FMV 3Q21 | | Investments / (Sales) | FMV Revaluations | Currency Impact | FMV 4Q21 |
|-------------------|-------|-----------------------|------------------|-----------------|--------------------|
| | | (A) | (B) | (c) | (3Q21 + A + B + C) |
| The Craftory | 81.7 | 3.4 | 11.3 | - | 96.4 |
| Expanding Capital | 17.7 | - | 2.8 | - | 20.5 |
| Blu | 29.0 | - | - | (0.7) | 28.2 |
| Quero Educação | 5.1 | - | - | - | 5.1 |
| CERC | 8.0 | - | 1.2 | (0.2) | 9.1 |
| Mercado Bitcoin | 44.0 | - | 4.9 | (1.1) | 47.9 |
| Sim;paul | 2.4 | - | (2.3) | (0.1) | 0.0 |
| Total Portfolio | 188.0 | 3.4 | 17.9 | (2.1) | 207.2 |

BALANCE SHEET In USD thousands

| December 31, | September 30, | December 31, |
|--------------|--|---|
| 2021 | 2021 | 2020 |
| 31,264 | 35,788 | 331 |
| 20,918 | 22,244 | 331 |
| 10,346 | 13,545 | - |
| | | |
| 207,192 | 187,972 | 93,068 |
| 207,192 | 187,972 | 93,068 |
| | | |
| | | |
| 238,456 | 223,760 | 93,399 |
| | 2021 31,264 20,918 10,346 207,192 207,192 | 2021 2021 31,264 35,788 20,918 22,244 10,346 13,545 207,192 187,972 207,192 187,972 |

| Liabilities and Shareholder's Equity | December 31, | September 30, | December 31, |
|--------------------------------------|--------------|---------------|--------------|
| Liabilities and shareholder's Equity | 2021 | 2021 | 2020 |
| Current Liabilities | 30,319 | 28,507 | 20,591 |
| Accounts payable | 279 | 314 | 343 |
| Management and performance fees | 9,788 | 8,095 | _ |
| Loans and financings | 20,252 | 20,098 | 20,248 |
| Shareholders' equity | 208,137 | 195,253 | 72,807 |
| Share capital | 66,064 | 66,065 | 66,026 |
| Share premium | 48,570 | 48,570 | - |
| Accumulated income (losses) | 93,503 | 80,619 | 6,781 |
| Liabilities and Shareholders' Equity | 238,456 | 223,760 | 93,398 |

INCOME STATEMENT

In USD thousands

| Income Statement | 4Q21 | 3Q21 | 2021 |
|---|---------|---------|----------|
| Revenues | | | |
| Unrealized gain (loss) with equity portfolio | 14,266 | 62,612 | 78,464 |
| Reversal of unrealized fair value on disposal of equity portfolio | 839 | (423) | (553) |
| Realized gain (loss) | 688 | 14,331 | 21,057 |
| Total Revenues | 15,793 | 76,519 | 98,968 |
| Expenses | | | |
| General and administrative | (634) | (148) | (1,157) |
| Management fee | (734) | (480) | (1,035) |
| Performance fee | (1,439) | (7,614) | (9,053) |
| Total expenses | (2,807) | (8,243) | (11,246) |
| Financial income | 57 | (44) | 13 |
| Financial expenses | (158) | (499) | (1,013) |
| Financial income (expenses), net | (101) | (543) | (1,000) |
| Net income (loss) before taxes | 12,885 | 67,734 | 86,723 |
| Income taxes | - | - | - |
| Net income (loss) for the period | 12,885 | 67,734 | 86,723 |

CASH FLOW

in USD thousands

| Cash Flow | 2021 |
|--|----------|
| Cash flows from operating activities | |
| Net income (loss) for the period | 86,723 |
| Reconciliation of net income(loss) to cash from operating activities | |
| Depreciation (appreciation) in fair value of the investments | (77,911) |
| Reversal of unrealized fair value on disposal of investments | - |
| Realized loss (gain), net | (21,057) |
| Accrued interests on loan payable | 738 |
| | (11,507) |
| Changes in assets/liabilities | |
| Management fees | 735 |
| Performance fees | 9,053 |
| Accounts payable | (65) |
| Net cash provided (used) in operating activities | (1,784) |
| Cash flows from investing activities | |
| Acquisition of financial investments | (20,406) |
| Sale of financial investments | 9,981 |
| Accrued interest on financial investments | 28 |
| Proceeds from partial disposal of investments - 2TM | - |
| Proceeds from partial disposal of investments - Blu | 10,186 |
| Ownership acquisition - Expanding Capital | 3,806 |
| Ownership disposal - Expanding Capital | (8,978) |
| Ownership acquisition - Inova FIP | 7,260 |
| Ownership disposal - Inova FIP | (6,191) |
| Ownership acquisition - The Craftory | - |
| Ownership acquisition - Sim;paul | (20,695) |
| Net cash provided by (used in) investing activities | (25,553) |
| Cash flows from financing activities | |
| Proceeds from loans and financing | 12,000 |
| Repayments of loans and financings | (12,734) |
| Capital increase | 48,608 |
| IPO/Green Shoe expenses | - |
| Net cash provided by financing activities | 47,874 |
| Net increase (decrease) in cash and cash equivalents | 20,538 |
| Cash and cash equivalents at beginning of the period | 331 |
| Cash and cash equivalents at end of the period | 20,918 |